

FOR IMMEDIATE RELEASE

## **Delta Vacations adds new family-friendly options in New York City** *Vacation apartments perfect for traditional and multigenerational families*

**ATLANTA** (March 25, 2015) – Delta Vacations, the official vacation provider for Delta Air Lines, is giving family travelers more options with the addition of new apartments to its property portfolio in New York City.

The new additions are the **888 Apartments** on Sixth Avenue at Herald Square; **Kimberly Apartments** in Midtown on East 50<sup>th</sup> Street; and the **Madison Avenue Apartments** on 38<sup>th</sup> Street.

Along with more space than standard hotel rooms typically provide, these studio, one- and two-bedroom apartments offer a number of benefits for families on vacation:

- More flexibility and more options when planning their vacations
- More quality time spent with family and friends
- Easy for family members to stay for varying lengths of time
- Great opportunity to ‘live like the locals’
- More personal space

Vacation apartments are ideal for traditional and multigenerational families, friends and couples wanting more authentic and more memorable experiences while on vacation.

These ‘self-catering’ apartments are well-furnished and feature fully-equipped kitchens and other amenities. They are conveniently located in Midtown Manhattan close to major attractions including Times Square, the theater district and Central Park.

Delta Vacations brings its customers superior levels of service, more ways to earn bonus miles and earn toward SkyMiles Medallion status, as well as a Best Price guarantee for their vacation packages.

For more information, travel agents can call 1-800-727-1111 or visit [www.worldagentdirect.com](http://www.worldagentdirect.com).

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**About MLT Vacations** - MLT Vacations, a wholly-owned subsidiary of Delta Air Lines (NYSE: DAL), manages brands including Delta Vacations, in partnership with Air France Holidays and Alitalia Vacations, and Aeromexico Vacations. MLT Vacations offers its customers convenient one-stop shopping for quality, tailored vacation packages that are competitively-priced and combine Delta Air Lines and its strategic partners’ flights with stays at more than 4,000 hotels and resorts worldwide, and a broad selection of sightseeing excursions and activities. Travel agents can access the full scope of MLT Vacations product offerings at [worldagentdirect.com](http://worldagentdirect.com).