

FOR IMMEDIATE RELEASE

Delta Vacations seeing double-digit growth in the Dominican Republic *Interest growing in adults-only resorts and group travel*

Highlights:

- *Delta Vacations Dominican Republic bookings up substantially*
- *Big increases in bookings from Atlanta, New York & other key Delta markets*
- *Added Delta capacity, hotel and resort investment fueling growth*
- *2016 bookings outpacing 2015*

PUNTA CANA, Dominican Republic (April 29, 2015) – While participating in the Dominican Annual Tourism Exchange (DATE), Delta Vacations, the official vacation provider for Delta Air Lines, revealed that its business in the Dominican Republic is experiencing strong year-over-year growth.

Delta Vacations' 2015 bookings to the Dominican Republic from key Delta Air Lines markets are up significantly. On average, bookings for travel from Atlanta, Detroit, New York and Salt Lake City have increased by nearly 50 percent year-over-year. Bookings through other cities including Boston, Indianapolis and San Francisco, have also increased over 2014 results.

Overall, booked room nights in the Dominican Republic are up by more than 20 percent. Along with solid growth in Punta Cana and La Romana, Delta Vacations is also seeing increasing interest in Samana. Booked room nights to the destination are up by nearly triple digits year-over-year.

Growing forward with strategic partners

Delta Vacations is also seeing increased demand for adults-only resorts in the Dominican Republic. For 2015, bookings for adults-only resorts are up by more than 40 percent, year-over-year. Group travel bookings to the Dominican Republic by more than 20 percent for the same period.

Much of this growth is with Delta Vacations' strategic hotel and resort partners. These partners, which include **AMResorts, Bahia Principe Hotels and Resorts, Barceló Hotels and Resorts, Iberostar Hotels and Resorts, RIU Hotels and Resorts** and others, are strategically invested in the Dominican Republic and work closely with Delta Vacations to deliver positive revenue increases year-over-year. In fact, Delta Vacations' Dominican Republic bookings for 2016 with these and other partners are already up more than 80 percent year-over-year from 2015.

Reasons for ongoing success

There are several factors for Delta Vacations' ongoing success in the Dominican Republic. These include:

- Recent and scheduled increases in Delta's service to the Dominican Republic between March 2015 and Feb. 2016. During this period, Delta is expected to increase service to Punta Cana by 18 percent and to Santo Domingo by approximately eight percent.
- The Dominican Republic's continuing evolution as a leisure travel destination. As it matures, the Dominican Republic continues to attract investment from the world's leading resorts. These resorts are continually refining and enhancing their product offerings to cater to an ever-widening variety of travelers.
- Recent infrastructure improvements, particularly to its highway system, have made accessing different regions of the country, like Samana, easier than ever.

Delta Vacations, the official vacation provider for Delta, offers its customers more ways to earn toward SkyMiles Medallion status on all Delta marketed flights — including Medallion Qualification Dollars on all fares, and the best price guaranteed when they book vacation packages to any of Delta Vacations' more than 250 destinations.

For more information, travel agents can call 1-800-727-1111 or visit www.worldagentdirect.com.

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About MLT Vacations - MLT Vacations, a wholly-owned subsidiary of Delta Air Lines (NYSE: DAL), manages brands including Delta Vacations, in partnership with Air France Holidays and Alitalia Vacations, and Aeromexico Vacations. MLT Vacations offers its customers convenient one-stop shopping for quality, tailored vacation packages that are competitively-priced and combine Delta Air Lines and its strategic partners' flights with stays at more than 4,000 hotels and resorts worldwide, and a broad selection of sightseeing excursions and activities. Travel agents can access the full scope of MLT Vacations product offerings at worldagentdirect.com.