

FOR IMMEDIATE RELEASE

MLT Vacations expanding educational resources for travel agents

Live webinars and on-demand training highlight MLT University Online

ATLANTA (December 3, 2014) – MLT Vacations, one of the largest providers of vacation packages in the U.S., announced today that it is expanding its annual MLT University to include year-round live and on-demand training for travel agents.

“Based on our customers’ feedback, we’ve built on the strength and reputation of MLT University to create an on-demand educational resource that supplements our annual event and brings our travel agency partners expert insight and knowledge anytime and anywhere they want,” said Terry Williams, MLT Vacations vice president of sales.

MLT Vacations strives to provide travel agents the best education programs so they can offer the most relevant vacation package to their customers. MLT University, which has been held annually for 20 years, is recognized as one of the nation’s premier leisure travel industry educational seminar series. This year, the event attracted more than 2,400 travel agents and 250 destination, hotel and tour partners. MLT University offers travel agents industry-leading educational sessions, a best-in-class trade show and diverse networking opportunities.

With the addition of MLT University Online, a series of live webinars that provide business development, destination and specialty sales training for travel agents, travel agents can supplement the education they get at MLT University throughout the year.

These classes offer sales and marketing tips for Delta Vacations and Aeromexico Vacations, partner information and product updates. Training directly from suppliers on specific hotels and resorts is also part of the webinar series. To date, more than 2,700 travel agents have participated in MLT University Online live webinars.

Scheduled MLT University Online live webinars for December:

- *Discover The Mysteries Of Dubai With Delta Vacations*, Dec. 11
- *Earn More by Selling Jamaica With Delta Vacations*, Dec. 16
- *The Benefits Of Booking With MLT Vacations*, Dec. 23

These webinars all begin at 3 p.m. EST and are scheduled for one hour.

To ensure travel agents can access this training resource at their convenience, MLT Vacations has created an on-demand archive for its online training webinars. The archive is located on MLT Vacations’ Marketing Hub, which can be accessed through WorldAgent Direct, MLT Vacations’ exclusive travel agency booking portal.

Current titles in the MLT University Online on-demand archive include: *Sales Tips for Greater Profit; Benefits of Booking with MLT Vacations; Grow Your Business with Groups; How to Market and Sell Family Vacations* and supplier training on specific hotels and resorts.

For more information, travel agents can visit the sales training tab on worldagentdirect.com or call 1-800-727-1111.

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About MLT Vacations - MLT Vacations, a wholly-owned subsidiary of Delta Air Lines (NYSE: DAL), is one of the largest providers of vacation packages in the United States. The company manages brands including Delta Vacations, in partnership with Air France Holidays and Alitalia Vacations, and Aeromexico Vacations. MLT Vacations offers its customers convenient one-stop shopping for quality, tailored vacation packages that are competitively-priced and combine Delta Air Lines and its strategic partners’ flights with stays at more than 4,000 hotels and resorts worldwide, and a broad selection of sightseeing excursions and activities. For travel agents wishing to access the full scope of MLT Vacations product offerings, please visit worldagentdirect.com.