

Travel agent bookings to Mexico City up with MLT Vacations

Exclusive savings for vacations booked by Nov. 1

ATLANTA (August 20, 2014) – MLT Vacations, one of the largest providers of vacation packages in the United States, announced today that its bookings to Mexico City are growing just as the city is becoming more popular with millennials, baby boomers and other types of vacationers.

As travelers continue to seek richer, more immersive vacation experiences, they are increasingly discovering that Mexico City is a thriving, cosmopolitan international capital just a few hours from many cities in the United States, and that it is home to an abundance of world-class museums, architectural, historical and cultural attractions, as well as flourishing fashion, culinary and nightlife scenes.

“We are seeing interest continue to grow in all that Mexico City has to offer, and it is quickly becoming a great year-round opportunity for travel agents and their clients,” said MLT Vacations President John Caldwell. “With convenient nonstop service aboard Delta Air Lines and Aeromexico from cities across the U.S., Mexico City is ideal for a romantic weekend getaway, group retreat or family vacation.”

Bookings to Mexico City by travel professionals so far this year are outpacing 2013 by more than half for Delta Vacations and Aeromexico Vacations, which are marketed by MLT Vacations. Overall, booked room nights in Mexico City are up more than 40 percent year-over-year for 2014.

Delta Vacations bookings originate from more than 220 cities throughout North America. Delta offers daily non-stop service to Mexico City from Atlanta, Detroit and New York’s JFK International Airport. Delta is adding daily non-stop service from Salt Lake City beginning Dec. 20.

Aeromexico Vacations bookings to Mexico City are increasing from a number of U.S. destinations. Some of the leading cities with nonstop service to Mexico City include Miami, Chicago, Houston and Dallas/Fort Worth, all of which are seeing strong triple-digit growth year-over-year for 2014.

One of Aeromexico Vacations key U.S. gateways to Mexico City is New York’s JFK. From New York, travel agents and their clients can choose from four daily nonstop flights on Aeromexico, one of which is aboard one of the world’s most advanced aircraft, the Boeing 787 Dreamliner.

Exclusive savings to Mexico City from major U.S. gateways

For travel agents with clients interested in experiencing Mexico City, Aeromexico Vacations is offering up to \$200 in savings per booking for vacations booked to Mexico City by Nov. 1. Plus, clients traveling from Chicago, Dallas, Houston, Los Angeles and New York will also enjoy exclusive airfare rates. Travel dates are now through Nov. 15.

For complete details, travel agents can visit www.worldagentdirect.com or call 1-800-727-1111.

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Media contact: Albert Snedeker, 404-559-2110, asnedeker@mltvacations.com

About MLT Vacations - MLT Vacations, one of the largest providers of vacation packages in the United States, manages multiple vacation brands, including Aeromexico Vacations, and Delta Vacations, in partnership with Air France Holidays and Alitalia Vacations. Through its unique airline partnerships, MLT Vacations offers the lowest available airfares, discounted hotel rates at thousands of appealing hotels worldwide, a broad selection of sightseeing excursions and activities, bonus miles for travelers through frequent flyer programs, with a best price guarantee. Travel agents are also provided attractive financial rewards such as commission on all vacation package components, including all airfares, and lucrative incentive opportunities, ongoing training and education, and superior service for travel agents and their valued clients. For general information about MLT Vacations, please visit www.mltvacations.com.