

Travel professionals to earn CEUs while attending MLT University

Speakers announced for lunchtime series

ATLANTA (July 21, 2014) – MLT Vacations announces that travel professionals attending the upcoming MLT University 2014 (#MLTU2014) can earn a full year’s worth of continuing educational units (CEU) toward their annual professional certifications and enjoy a dynamic lunchtime speakers series.

MLT Vacations, a leading provider of quality vacation packages, has been approved by The Travel Institute to offer 10 CEU credits to travel professionals that attend MLT University this year, which is set for Sept. 13, 14 and 15 at the Minneapolis Convention Center.

“We’re thrilled to offer our travel partners this added value for attending MLT University,” said MLT Vacations President John Caldwell. “Now, in addition to receiving the most relevant and insightful destination and product information available, travel professionals joining us for MLTU can also meet their professional certification quota for the entire year.”

The Travel Institute is a nonprofit professional educational organization that administers training accreditation programs. These include the Certified Travel Associate (CTA) and Certified Travel Counselor (CTC) certification programs, for travel professionals, agency owners and managers.

Registration for the MLT University 2014 is available online at worldagentdirect.com/delta/mltu2014.

Lunchtime speaker series

Along with CEU credits and more than 50 destination, specialty and business development classes, MLT University 2014 is also providing travel professionals with an exciting, dynamic and engaging lunchtime speakers series during the three-day event.

Kicking off the series Sept. 13, is celebrated comedian and former Emmy-winning TV host Ross Shafer. Shafer is the best-selling author of *Nobody Moved Your Cheese* and has produced several human resource training films on customer service, motivation, leadership and peer pressure.

Social media expert Scott Stratten takes the stage Sept. 14. Stratten is well-known as a leading expert in viral, social and authentic marketing and has been named one of “America’s 10 Marketing Gurus” by *Business Review USA*. Stratten is the best-selling author of *UnMarketing* and *The Book Of Business Awesome*.

Rounding out the speakers series Sept. 15, is explorer and adventurer Allison Levine. Levine served as team captain of the first American Women’s Everest Expedition and has climbed the highest peak on each continent and skied to both the North and South Poles—a feat known as the Adventure Grand Slam, which fewer than forty people in the world have achieved.

MLT University is recognized as the nation’s premier leisure travel industry educational seminar series. In 2013, the event attracted more than 2,500 travel agents and 250 destination, hotel and tour partners. The event will be promoted on social media using #MLTU2014.

For more information about MLT University 2014, travel professionals can visit worldagentdirect.com or email mltu@mltvacations.com.

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vacation packages that are competitively-priced and combine Delta Air Lines and its strategic partners' flights with stays at more than 4,000 hotels and resorts worldwide, and a broad selection of sightseeing excursions and activities. For travel agents wishing to access the full scope of MLT Vacations product offerings, please visit www.worldagentdirect.com.