



FOR IMMEDIATE RELEASE

MLT Vacations opens registration for MLT University 2014

Empowering travel professionals to better serve their clients

ATLANTA (June 19, 2014) – MLT Vacations, a leading provider of quality vacation packages, announced today that registration is now open for MLT University 2014, the leisure travel industry’s premiere educational seminar and tradeshow.

“MLT University has always been about empowering travel professionals,” said MLT Vacations President John Caldwell. “This year is no exception. Our goal is to provide our travel partners with a one-of-a-kind educational experience featuring the most up-to-date and insightful destination and product information available, that empowers them to better serve their clients and to grow their businesses.”

Registration for the MLT University 2014 is available online at worldagentdirect.com/delta/mltu2014. MLT University 2014 is set for Sept. 13, 14 and 15 at the Minneapolis Convention Center.

This year, MLT University is offering travel professionals more than 50 destination, specialty and business development classes. New for 2014, MLT University is offering classes on the English and French countrysides and classes dedicated to Northern and Southern Italy, as well as other informative specialty classes, including:

- Destination Weddings – Sell a Perfect Day
- Luxury — Selling a 5-Star Experience
- Specialty Vacations – Find Your Niche and Boost Your Profits
- Sales Tips for Greater Profits
- Marketing & Social Media Solutions
- LGBT Travel

A complete agenda and listing of destination, specialty and supplier-sponsored classes is available on the agenda tab on the MLT University registration site.

MLT Vacations is an innovator in providing education and destination resources to the travel professional community. MLT University is recognized as the nation’s premier leisure travel industry educational seminar series. In 2013, the event attracted more than 2,500 travel agents and 250 destination, hotel and tour partners.

The event will be promoted on social media using #MLTU2014.

For more information about MLT University 2014, travel professionals can visit worldagentdirect.com or email mltu@mltvacations.com.

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About MLT Vacations - MLT Vacations, a wholly-owned subsidiary of Delta Air Lines (NYSE: DAL), is one of the largest providers of vacation packages in the United States. The company manages brands including Delta Vacations, in partnership with Air France Holidays and Alitalia Vacations, and Aeromexico Vacations. MLT Vacations offers its customers convenient one-stop shopping for quality, tailored vacation packages that are competitively-priced and combine Delta Air Lines and its strategic partners’ flights with stays at more than 4,000 hotels and resorts worldwide, and a broad selection of sightseeing excursions and activities. For travel agents wishing to access the full scope of MLT Vacations product offerings, please visit www.worldagentdirect.com.