

Delta Vacations and Shangri-La Hotels and Resorts announce new global partnership

New luxury opportunities for travel professionals with high-value clients

ATLANTA (May 1, 2014) – Delta Vacations, a leading U.S. provider of world-class, tailored vacation packages, announced today that it is launching a new global partnership with Shangri-La Hotels and Resorts.

In partnership with Air France Holidays and Alitalia Vacations, Delta Vacations will soon offer its travel professional partners, and their clients, vacation packages that include stays in 31 Shangri-La Hotels and Resorts, Traders Hotels and Kerry Hotels locations around the world including Paris, London, Istanbul, Dubai, Hong Kong, Singapore and Sydney.

“We are very excited about this new partnership. Shangri-La Hotels and Resorts is an iconic brand well-known for providing its guests with the utmost in luxury and service,” said MLT Vacations President John Caldwell. “When bundled with Delta Air Lines first-class service and amenities, this becomes an extraordinary opportunity for travel professionals with high-value clients eager to experience the next level in luxury travel.”

Delta Vacations is adding the new properties to its inventory in groups through the end of June. More than 15 are available now for booking including Kowloon Shangri-La, Hong Kong and Shangri-La's Rasa Sentosa Resort & Spa, Singapore.

Also available now for booking is Shangri-La Hotel, Paris. The hotel offers 101 elegant rooms including 36 suites decorated by renowned interior designer Pierre-Yves Rochon. Opened in 2011, Shangri-La Hotel, Paris is the first Shangri-La Hotel in Europe.

“With Shangri-La’s expansion into Europe, we are pleased to now partner with MLT Vacations on a global basis,” said Brian Windle, Shangri-La’s vice president – sales & marketing, The Americas. “Delta Vacations has been very successful in selling luxury vacation packages to Shangri-La’s target customers and we are delighted to be able to expand our distribution with an outstanding partner.”

One of the new properties to be available for booking toward the end of June is Shangri-La Hotel, At The Shard, London. Housed on the 34th to 52nd floors of London’s newest landmark skyscraper, The Shard, this is Shangri-La’s first property in the United Kingdom. Shangri-La, At The Shard, London will open on May 6.

This year, Delta and Virgin Atlantic Airways’ summer schedule includes a total of 32 peak daily nonstop flights between North America and the U.K. Of these, 25 flights will operate between London Heathrow and U.S. destinations such as Seattle, Los Angeles, San Francisco, Atlanta and Washington.

In cooperation with Delta Air Lines, Delta Vacations brings its travel consultant partners and their clients superior levels of service, the lowest airfares on Delta, more ways to earn award travel, and a lowest price guarantee for their vacation packages.

For more information, travel agents can visit www.worldagentdirect.com or call 1-800-727-1111.

###

Media contact: Albert Snedeker, 404-559-2110, asnedeker@mltvacations.com

About Delta Vacations (www.deltavacations.com) – Delta Vacations offers convenient one-stop shopping for world-class, tailored vacation packages that combine Delta Air Lines or Delta's codeshare partner flights with hotel stays, rental car, sightseeing and entertainment, escorted tours and more. Delta Vacations, in partnership with Air France Holidays and Alitalia Vacations, originate from more than 220 cities across the United States and Canada; destinations include more than 4,000 world-class hotels and resorts throughout

Mexico, Costa Rica, the Caribbean, Europe, and Asia. Delta Vacations is managed and marketed by MLT Vacations, a wholly-owned subsidiary of Delta Air Lines.

About Shangri-La Hotels and Resorts (www.shangri-la.com) - Hong Kong-based Shangri-La Hotels and Resorts, one of the world's premier hotel companies, currently owns and/or manages more than 80 hotels under the Shangri-La brand with a room inventory of over 34,000. Over four decades the group has established its brand hallmark of 'hospitality from the heart'. The group has a substantial development pipeline with upcoming projects in mainland China, India, Mongolia, Myanmar, Philippines, Qatar, Sri Lanka and the United Kingdom. For more information and reservations, please contact a travel professional or access the website at www.shangri-la.com.

The 31 Shangri-La Hotels and Resorts soon to be available through Delta Vacations

<i>Property</i>	<i>Service location</i>
Oceania	
<i>Shangri-La Hotel, Sydney</i>	<i>SYD</i>
<i>Shangri-La Hotel, The Marina, Cairns</i>	<i>CNS</i>
<i>Traders Hotel, Brisbane</i>	<i>BNE</i>
North America	
<i>Shangri-La Hotel, Vancouver</i>	<i>YVR</i>
<i>Shangri-La Hotel, Toronto</i>	<i>YYZ</i>
Europe	
<i>Shangri-La Hotel, Paris</i>	<i>PAR</i>
<i>Shangri-La Bosphorus, Istanbul</i>	<i>IST</i>
<i>Shangri-La Hotel, At The Shard, London</i>	<i>LON</i>
Middle East	
<i>Shangri-La Hotel, Dubai</i>	<i>DXB</i>
<i>Traders Hotel, Dubai</i>	<i>DXB</i>
Asia	
<i>Kowloon Shangri-La, Hong Kong</i>	<i>HKG</i>
<i>Island Shangri-La, Hong Kong</i>	<i>HKG</i>
<i>Shangri-La Hotel, Singapore</i>	<i>SIN</i>
<i>Traders Hotel, Singapore</i>	<i>SIN</i>
<i>Shangri-La Hotel, Bangkok</i>	<i>BKK</i>
<i>Shangri-La Hotel, Chiang Mai</i>	<i>CNX</i>
<i>Shangri-La Hotel, Tokyo</i>	<i>TYO</i>
<i>China World Hotel, Beijing</i>	<i>BJS</i>
<i>China World Summit Wing, Beijing</i>	<i>BJS</i>
<i>Shangri-La Hotel, Beijing</i>	<i>BJS</i>
<i>Kerry Hotel, Beijing</i>	<i>BJS</i>
<i>Traders Hotel, Beijing</i>	<i>BJS</i>
<i>Traders Upper East Hotel, Beijing</i>	<i>BJS</i>
<i>Pudong Shangri-La, East Shanghai</i>	<i>SHA</i>
<i>Jingan Shangri-La, West Shanghai</i>	<i>SHA</i>
<i>Shangri-La Hotel, Xian</i>	<i>SIA</i>
<i>Shangri-La Hotel, Guilin</i>	<i>KWL</i>
<i>Golden Flower Hotel, Xian</i>	<i>SIA</i>
<i>Shangri-La's Rasa Sentosa Resort & Spa, Singapore</i>	<i>SIN</i>
<i>Traders Hotel, Hong Kong</i>	<i>HKG</i>

Kerry Hotel Pudong, Shanghai

SHA