

MLT Vacations fills key New York sales positions with local expertise

New hires bring wealth of experience to support continued growth

ATLANTA (April 15, 2014) – MLT Vacations, one of the largest providers of vacations packages in North America, today announced it has filled three key sales positions that will support the company’s continued growth in the New York tri-state market.



Loredana Costantino,
MLT Vacations
Regional Sales
Director, Northeast

Loredana Costantino is now MLT Vacations Regional Sales Director, Northeast, responsible for managing high-value partnerships, generating new business, increasing sales performance and continuing to support Delta Air Line’s strategic growth in New York. Costantino reports to MLT Vacations Sales Vice President Terry Williams.

“Loredana is well-known and respected in the New York marketplace and she brings a wealth of sales expertise to this key position with MLT Vacations,” said Williams. “I am thrilled to have her on our team and very excited about working with her as we continue to grow and serve travel professionals and their clients in the northeast.”

A veteran of the airline industry, Costantino most recently worked in New York for Air France/KLM as director of marketing and e-commerce for the U.S. This role included optimizing sales and distribution. With more than 30 years of travel and sales experience, including leadership responsibility for specialty and leisure sales at Swiss International Air Lines, Costantino brings a strong background in sales development, national account management and sales team leadership to MLT Vacations.

“MLT Vacations has an excellent reputation for providing superior levels of service for its travel partners,” said Costantino. “I am delighted to join the company and I look forward to continuing to add value for our customers and their clients.”

Reporting to Costantino as Business Development Managers for the New York metropolitan tri-state area are Deborah Macellara and Lisa Orlando. Both are also well-known in the metro New York travel industry and are responsible for managing and developing account relationships.

Macellara is also an airline veteran with more than 30 years of experience in the New York marketplace. Prior to joining MLT Vacations she had a distinguished career with Delta Air Lines, where she most recently served as a senior national sales account executive. In this position, Macellara successfully managed Fortune 100 and 500 corporate travel accounts. In 2011, she earned the Platinum Circle Award, which is the premier sales achievement award at Delta Air Lines Global Sales and Distribution.

Orlando also has a distinguished career in travel, both on the agency and tour wholesaler sides of the industry. With nearly 20 years of experience in the New York area, she most recently worked as an outside sales associate handling more than 20 major corporate travel accounts. Orlando brings expertise in sales, account management, sales management, marketing and customer service to the position.

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About MLT Vacations - MLT Vacations, a wholly-owned subsidiary of Delta Air Lines (NYSE: DAL), is one of the largest providers of vacation packages in the United States. The company manages brands including Delta Vacations, in partnership with Air France Holidays and Alitalia Vacations, and Aeromexico Vacations. MLT Vacations offers its customers convenient one-stop shopping for quality, tailored vacation packages that are competitively-priced and combine Delta Air Lines and its strategic partners’ flights with stays at more than 4,000 hotels and resorts worldwide, and a broad selection of sightseeing excursions and activities. For travel agents wishing to access the full scope of MLT Vacations product offerings, please visit www.worldagentdirect.com.