

## Delta Vacations grows with Enterprise Rent-A-Car in the U.S. and Europe

ATLANTA (April 2, 2014) – Delta Vacations, a leading U.S. provider of world-class, tailored vacation packages, announced today that it is expanding its relationship with Enterprise Holdings and its family of rental car brands.

In partnership with Air France Holidays and Alitalia Vacations, Delta Vacations is now offering travel professionals and their clients the opportunity to rent with the Enterprise Rent-A-Car brand in the United Kingdom, Ireland, France and Spain.

The service expansion in Europe is just the start of Delta Vacations' enhanced relationship with Enterprise. Later this month, travel professionals and their clients will be able to book Enterprise rental cars in all U.S. Delta Vacations destinations. This second phase will also include the start of service in Germany. Other destinations will be added throughout the year.

Enterprise vehicles can be included when travel professionals book their clients through Delta Vacations' exclusive booking portal, WorldAgent Direct. Vehicles are available at airports in these countries, as well as some railway stations and other city locations.

"We are pleased to grow with Enterprise Holdings and its family of brands in the U.S. and Europe," said MLT Vacations President John Caldwell. "National Car Rental, Enterprise Rent-A-Car and Alamo Rent A Car were recently named as J.D. Power's top three rental car brands for customer service and we are excited to offer our customers the level of service, reliability and excellence those brands bring to the table."

"Our relationship with Delta Vacations has brought significant value to our travel business," said Ron Cerko, vice president of travel industry relations for Enterprise Holdings. "We are delighted that Delta Vacations has decided to offer our Enterprise brand to its clients in the U.S. and Europe."

In cooperation with Delta Air Lines, Delta Vacations brings its travel consultant partners and their clients superior levels of service, the lowest fares on Delta, more ways to earn award travel, and a lowest price guarantee for their vacation packages.

For more information, travel agents can visit [www.worldagentdirect.com](http://www.worldagentdirect.com) or call 1-800-727-1111.

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**About Delta Vacations** ([www.deltavacations.com](http://www.deltavacations.com)) offers convenient one-stop shopping for affordable vacation packages that combine Delta Air Lines or Delta's codeshare partner flights with hotel stays, rental car, sightseeing and entertainment, escorted tours and more. Delta Vacations, in partnership with Air France Holidays and Alitalia Vacations, originate from more than 220 cities across the United States and Canada; destinations include more than 4,000 world-class hotels and resorts throughout Mexico, Costa Rica, the Caribbean, Europe, and Asia. Delta Vacations is managed and marketed by MLT Vacations, a wholly-owned subsidiary of Delta Air Lines.

### **About Enterprise Rent-A-Car**

[Enterprise Rent-A-Car](http://www.enterprise.com) is part of St. Louis-based Enterprise Holdings, the [largest car rental service provider in the world](http://www.enterprise.com). Enterprise operates wholly owned operations across the UK, Germany, Ireland, France, Spain, the United States and Canada, with more than 8,100 offices worldwide. Most recently it has rapidly expanded its branded operations at airports and transport hubs throughout territories across the globe.

Enterprise Holdings also operates the National Car Rental and Alamo Rent A Car brands in the Americas, and together with its affiliate [Enterprise Fleet Management](http://www.enterprise.com), offers a total transportation solution. Combined, Enterprise Holdings and Enterprise Fleet Management – which include extensive car rental and car sharing services, commercial truck rental, corporate fleet management, and retail car sales – accounted for \$16.4 billion in revenue, employed 78,000 and operated 1.4 million vehicles throughout the world in fiscal

year 2013. Operating through its regional subsidiaries, Enterprise Holdings is the largest car rental company in the world as measured by revenue, fleet, and employees. Enterprise Holdings' annual revenues also place it near the top of the travel industry, exceeding all other rental car companies, and most airlines, cruise lines, hotels, tour operators and online travel agencies.