

## **Delta Vacations grows with Delta in the Dominican Republic**

*Big increases in destination weddings, honeymoons*

**PUNTA CANA** (March 27, 2014) – Delta Vacations, a leading U.S. provider of world-class, tailored vacation packages, announced today that its bookings from Delta Air Lines’ U.S. gateways to the Dominican Republic have experienced tremendous growth in the past few years.

The announcement was made during a news conference at the 2014 Dominican Annual Tourism Exchange held at the Paradisus Palma Real Convention Center.

“We’ve seen huge growth to the Dominican Republic,” said Steven Bradley, MLT Vacations Product Manager for Dominican Republic. “This growth mirrors Delta Air Lines’ increased service, particularly to Punta Cana. In fact, from January through the end 2014, Delta is expected to have increased service into Punta Cana by more than 30 percent.”

According to Bradley, much of Delta Vacations’ growth in Punta Cana is from Delta’s two main domestic gateways, New York and Atlanta. “Between 2011 and 2013, bookings to Punta Cana from New York’s John F. Kennedy International Airport and Atlanta have seen strong triple digit growth,” said Bradley.

### **Romance blooms in Punta Cana**

Included in these bookings are substantial increases in specialty vacations, such as destination weddings and honeymoons. Delta Vacations destination weddings business more than quadrupled between 2011 and 2013. Honeymoon vacations increased five-fold and bookings for adults-only properties nearly doubled during the same period.

With Delta Vacations, travel agents and their clients can choose from dozens of resorts that offer destination weddings, and nearly 40 properties that cater to honeymooners. Delta Vacations confirms wedding dates, times and ceremony locations, and ensures travel agents and couples are in contact with on-site wedding planners well in advance.

Along with up to 3,000 bonus miles per person, in addition to credited flight miles through the SkyMiles program, Delta Vacations destination weddings and honeymoon packages include roundtrip transfers between airport and hotel, luggage handling at hotel, maid and/or bellman gratuities and all hotel taxes.

Delta Vacations offers family, romance, luxury and other specialty vacation packages to four Dominican Republic destinations: Punta Cana, Santo Domingo, La Romana and Samana.

In cooperation with Delta Air Lines, Delta Vacations brings its travel agent partners and their clients superior levels of service, the lowest fares on Delta, more ways to earn award travel, and a lowest price guarantee for their vacation packages.

For more information, travel agents can visit [www.worldagentdirect.com](http://www.worldagentdirect.com) or call 1-800-727-1111.

###

**Media contact:** Albert Snedeker, 404-559-2110, [asnedeker@mltvacations.com](mailto:asnedeker@mltvacations.com)

**About Delta Vacations** ([www.deltavacations.com](http://www.deltavacations.com)) offers convenient one-stop shopping for affordable vacation packages that combine Delta Air Lines or Delta's codeshare partner flights with hotel stays, rental car, sightseeing and entertainment, escorted tours and more. Delta Vacations, in partnership with Air France Holidays and Alitalia Vacations, originate from more than 220 cities across the United States and Canada; destinations include more than 4,000 world-class hotels and resorts throughout Mexico, Costa Rica, the Caribbean, Europe, and Asia. Delta Vacations is managed and marketed by MLT Vacations, a wholly-owned subsidiary of Delta Air Lines.