

FOR IMMEDIATE RELEASE

Travel agents earn personal travel with new Delta Vacations rewards program *Incentive offers points on all three-night air and hotel packages*

ATLANTA (Jan. 21, 2014) – Delta Vacations, a leading provider of quality, customizable vacation packages, today announced participating travel agents can now earn points redeemable for personal travel through a new incentive program for 2014.

Delta Vacations Rewards-to-Go allows travel agents to earn points on all flight and hotel packages of three nights or longer they book for their clients. One point is earned for every \$5 in gross revenue travel agents book.

Earned points can be redeemed by participating travel agents when they book their personal vacation packages at any of Delta Vacations more than 3,500 hotel and resort properties around the world.

“We wanted to create an incentive program for 2014 that would let our travel agent partners know just how much we appreciate their business and that would bring them real added value,” said MLT Vacations President John Caldwell. “Our program has no blackout dates, it allows travel agents to book with any of our airline vacation brands, and it allows them to select from any of our hotel and resort partners in more than 250 destinations worldwide.”

Delta Vacations, in partnership with Air France Holidays and Alitalia Vacations, is managed by MLT Vacations, a wholly-owned subsidiary of Delta Air Lines. MLT Vacations also manages Aeromexico Vacations. Travel agents can earn Rewards-to-Go points when booking vacation packages through any of these brands.

Bonus points are also available through the new incentive program. Travel agents will earn 100 bonus points when they book one of Delta Vacations’ Gold Preferred Pick hotels; 50 bonus points for Silver Preferred Pick hotels; and 25 bonus points for Bronze Preferred Pick hotels.

Travel agents need to earn at least 2,500 points per quarter to qualify for the incentive. At the end of each quarter, points will be tallied and electronic gift cards will be issued, which can be used toward purchase of their personal vacation packages. The rewards program has an approximate value of \$25 per 2,500 points earned.

Travel agents will soon be able to track their rewards progress with reports updated weekly on WorldAgent Direct, Delta Vacations’ exclusive travel agent booking portal. To enroll in the program, travel agents must visit WorldAgent Direct and create a new user profile or update an existing profile. They need to check ‘yes’ to participate in Rewards-to-Go. Enrollment begins in February, however all bookings made from Jan. 1, 2014 will count toward reward totals.

In partnership with Delta Air Lines, Delta Vacations brings its travel agent partners and their clients superior levels of service, the lowest airfares on Delta, more ways to earn bonus miles and award travel, and a lowest price guarantee for their vacation packages.

For complete details, travel agents can visit www.worldagentdirect.com or call 1-800-727-1111.

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Media contact: Albert Snedeker, 404-559-2110, asnedeker@mltvacations.com

About Delta Vacations - Delta Vacations in partnership with Air France Holidays and Alitalia Vacations, is one of the largest providers of vacation packages in the United States. Delta Vacations is managed by MLT Vacations, a wholly-owned subsidiary of Delta Air Lines. Delta Vacations offers the lowest available airfares on Delta, discounted hotel rates at thousands of appealing hotels worldwide, a broad selection of sightseeing excursions and activities, bonus miles for travelers through frequent flyer programs, with a best price guarantee. Travel agents are also provided attractive financial rewards such as commission on all vacation package components, including all airfares, and lucrative incentive opportunities, ongoing training and education, and superior service for travel agents and their valued clients. For general information about Delta Vacations, please visit www.deltavacations.com. For travel agents wishing to access the full scope of Delta Vacations product offerings, please visit www.worldagentdirect.com.