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## Registration opens for leisure travel industry's premiere educational seminar series

*MLT Vacations celebrates 20th annual MLT University*

**ATLANTA** (June 5, 2013) – MLT Vacations, a leading provider of vacation packages, announced today that registration is now open for MLT University 2013, the leisure travel industry's premiere educational seminar series.

"MLT University is about bringing material value to our travel agency partners," said MLT Vacations President John Caldwell. "Our goal is to offer a one-of-a-kind educational experience, and to provide the most up-to-date and insightful destination and product information that empowers travel agents to grow their businesses."

Registration for the 20<sup>th</sup> annual MLT University is available online at [www.WorldAgentDirect.com](http://www.WorldAgentDirect.com) via the Sales Training Tab, or via a link at [www.MLTUniversity.com](http://www.MLTUniversity.com). MLT University 2013 is scheduled for Sept. 28, 29 and 30 at the Minneapolis Convention Center.

**New this year, MLT University will feature** a class on Eastern Europe about the latest trends and tips for the capital cities of Budapest, Prague and Moscow. Also, an advanced class on designing custom vacation packages for Costa Rica, and a class detailing the Caribbean's top diving destinations are new for 2013.

MLT University will also feature informative specialty classes, including:

- How to Sell & Market Destination Weddings
- Luxury — Attainable Indulgence
- Sales Tips for Greater Profits
- Social Media — Building a Community
- WorldAgent Direct — Easy Access
- Escorted Tours and River Cruises — Europe and Beyond!

A complete agenda and listing of destination, specialty and supplier-sponsored classes is available on the registration site accessible on the MLT University registration site.

MLT Vacations is an innovator in providing education and destination resources to the travel agent community. MLT University is recognized as the nation's premier leisure travel industry educational seminar series. In 2012, the event attracted more than 2,500 travel agents and 250 destination, hotel, and tour partners.

The event will be promoted on social media using #MLTU2013. For more information about MLT University 2013, travel agents can visit [www.worldagentdirect.com](http://www.worldagentdirect.com), or email [mltu@mltvacations.com](mailto:mltu@mltvacations.com).

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**About MLT Vacations** MLT Vacations, one of the largest providers of vacation packages in the United States, manages multiple vacation brands, including Delta Vacations, in partnership with Air France Holidays and Alitalia Vacations; United Vacations, Aeromexico Vacations, and Worry-Free Vacations. Through its unique airline partnerships, MLT Vacations offers the lowest available airfares, discounted hotel rates at thousands of appealing hotels worldwide, a broad selection of sightseeing excursions and activities, bonus miles for travelers through frequent flyer programs, with a best price guarantee. Travel agents are also provided attractive financial rewards such as commission on all vacation package components, including all airfares, and lucrative incentive opportunities, ongoing training and education, and superior service for travel agents and their valued clients. For general information about MLT Vacations, please visit [www.mltvacations.com](http://www.mltvacations.com). For travel agents wishing to access the full scope of MLT Vacations product offerings, please visit [www.worldagentdirect.com](http://www.worldagentdirect.com).

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